FROM THE PRESIDENT

The core mission of CREW Charlotte is to influence the success of the commercial real estate industry by advancing the achievements of women. We have a tremendous focus on member to member business, with many of our members looking to support our sponsors as the first line in reaching out. Our website offers a venue to share these experiences, and there are over 60 posts for 2014 acknowledging member to member business and referrals…and these are only the ones that are posted.

As we welcome our new members and sponsors each year, the common question we receive is how to make CREW work for them. Jean Russell, Account Executive with Interface and a three year member and sponsor company, summed it up perfectly at the Sponsor Appreciation Breakfast this month. While she has won some nice projects through CREW, she stressed that “more important to me, was being able to bring my CREW friends in on these deals.” Focusing solely on increasing your own business is a common mistake made. Changing your focus on helping others first is the key to making CREW work for you.

I challenge you all to take time to connect with a sponsor member or fellow member you haven’t met yet. Learn about their business and how you can help them. As Jean put it, “Find a lead to give a CREW friend today. It will come back to you.”

HIGHLIGHTS

Time to Wear Pink!
The CREW Charlotte Queen City In Pink committee invites everyone to wear pink at the next CREW Charlotte luncheon on September 9. As we build breast cancer awareness one building at a time in the Queen City, let’s also show our personal solidarity with the cause!

QCIP is CREW Charlotte’s community outreach initiative that promotes breast cancer
awareness during Komen Charlotte's Race for the Cure. For the 6th year, CREW Charlotte will partner with Komen Charlotte to remind Charlotte and the surrounding areas to stay vigilant in the fight for a breast cancer cure. Owners and tenants of Charlotte properties, buildings, and fountains can participate in Queen City in Pink by turning them pink, either by illumination or other pink displays during the week of the Race for the Cure - Saturday, September 27th through Sunday, October 5th. If you would like to participate, please contact co-chairs Whitney Bauman or Whitney Pelton or visit our website for more information.

Notice to Full CREW Members At the September luncheon we will ask Full Members to vote on the 2015 Board of Directors. A full CREW member is currently employed full-time in a professional position and the primary responsibilities of which are in a qualified field of commercial real estate for a minimum of five (5) years. This notice is provided in accordance with Section 11.1 of the Bylaws of CREW Charlotte.

2014 CREW Network Convention & Marketplace: The attendee list is now available for the CREW Network Convention & Marketplace in Miami Beach, Fla. Basic attendee information is available in alphabetical order, and clicking on a member's name will take you to his/her CREWbiz profile. You can also download a PDF version of the list, or an Excel version that will allow you to sort by state or chapter. Please keep in mind that registration for the convention will be capped after the first 1,300 attendees. View the attendee list » For more detailed information on the 2014 CREW Network Convention and Marketplace, please visit: http://events.crewnetwork.org/2014convention

Membership is now being offered at a special mid-year rate of $200 + $25 application fee. This rate will cover membership through the remainder of 2014. For more information or to apply, please click here.

Don't forget to follow CREW Charlotte via social media! Please like us on Facebook (facebook.com/CREWClt), follow us on Twitter (twitter.com/CREW_Clt) and join our group on LinkedIn (CREW Charlotte Group).

On the CREW Charlotte website, set up your preferences so you can receive instant notifications of new members making deals, announcements, new business opportunities, new job opportunities, etc. Go under member resources and click on "preferences" to set up.

AUGUST LUNCHEON - SPEED NETWORKING

CREW Charlotte was excited to bring back Speed Networking for our August luncheon. It offered our members and guests a chance to share their most dynamic business statement, otherwise known as an elevator
speech. Movers and Shakers moved throughout the room, making rapid-fire connections.

Click here to access full contact information

THANK YOU TO OUR AUGUST LUNCHEON SPONSOR - THE CAROLINA SITE CONCEPTS

Carolina Site Concepts was founded in 1996 by Sclater Heindl. Today Carolina Site Concepts is a multi-million dollar company. They have general contractor’s licenses in multiple states specializing in asphalt and concrete related issues.

Click here to read full profile

THANK YOU TO OUR AUGUST LUNCHEON SPONSOR: CRESA

CRESA is the world’s largest corporate real estate advisory firm that exclusively represents tenants and specializes in the delivery of fully integrated real estate & project services.

Click here to read full profile

ANNOUNCEMENTS

OFFICE ENVIRONMENTS ACQUIRES MODULAR DESIGNS

PRESS RELEASES

CREW CHARLOTTE ENCOURAGES CHARLOTTE TO GO PINK: QUEEN CITY IN ...

MEMBERS MAKING DEALS

Robin Turner
8/4/14
A warm thank you to David Rushing with All American ...

CAREER CORNER

PROJECT MANAGER - CBRE
We could not be more honored and grateful of our sponsors. Their support of CREW Charlotte helps position our members to be the region’s top real estate professionals through CREW Charlotte’s commitment to professional and personal development. We sincerely thank our sponsors for their support!