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Crew Connect

January 2012

CREW EVENTS

Lake Norman Lunch
Ladder

1/26/2012 11:45 AM

[Click here for Directions](#)

[Click here to Register](#)

SouthPark Lunch Ladder

1/26/2012 11:45 AM

[Click here for Directions](#)

[Click here to Register](#)

CREW Charlotte February
Luncheon

2/14/2012 11:30 AM

[Click here to Register](#)

OTHER EVENTS

SMPS-2012 Southeastern
Regional Conference-
Thursday Night Social

03/29/2012 6:00 PM

[Click here](#) for more
information.

CREW BIZ

Let it work for you! Be sure to update your information so our local 200 and national 8,000 members know who you are. Plus, the member directory is a great tool to do business locally and nationally!

FROM THE PRESIDENT

2012 is going to be a busy one for CREW Charlotte and we are off and running! We have so many great events and programs planned for this year. Please be sure to check the calendar on the website at www.crewcharlotte.org and get those important dates on your calendar.



At a time when a lot of networking groups are struggling to grow/maintain membership and sponsors, CREW Charlotte is thriving. I have had a lot of people ask me "Why is CREW Charlotte so successful?" I believe we are growing because we do a great job of encouraging our members to send business referrals to one another. We are not shy about the deals our members are doing together. The proof is in the **Members Making Deals** section of the CREW Charlotte website. If you go to our website you will see that our members are referring business to one another and proud of it. Our active members get to know one another, utilize chapter resources and ultimately want to refer business to others experts that they know, trust and respect.

If you've been a "knife and forker" and only attending the luncheons, you aren't going to make the meaningful connections to grow your business. I challenge you to get involved this year and let CREW work for you!

HIGHLIGHTS

CREW Careers: Our CREW Careers event is right around the corner on March 17th. CREW Careers is our one-day program devoted to educating high school age girls about the different career opportunities in commercial real estate. The CREW Careers Committee is looking for help in several areas. If you haven't joined a committee yet, this one-day event is a great way to get involved and lend yourself to supporting the 50+ high school girls that will be participating. Please contact Patty Drummond at executive@crewcharlotte.org if you are interested.

CREWbiz: Make sure you update and complete your CREWbiz Profile. CREWbiz is the only directory for CREW members and how you can be "found" to receive business referrals. This is how you will get referral opportunities from your fellow chapter members and also out-of-state members looking for trusted partners when they have business in our region. If they can't find you...they might choose one of your competitors! [Click here](#) to login in and update your profile.

YOUR CREW PREFERENCES

On the CREW Charlotte website, set up your preferences so you can receive instant notifications of new members making deals, announcements, new business opportunities, new job opportunities, etc. Go under member resources and click on "preferences" to set up.

[See All Events](#)

MEMBER SPOTLIGHT



CHAD ANDERSON
Terracon Consultants, Inc.

[Click here to read full profile](#)



DAWN ROYLE
Master Title Agency

[Click here to read full profile](#)

WELCOME NEW MEMBERS

Brooke Beaver
Office Suites PLUS

Kim Counts
Burke Communications

Frank Fawcett
Primax Properties

Lisa Gallimore
Investors Title Insurance

Carolina's Connection Conference: Mark your calendars for the second annual Carolinas Connection Conference that will be hosted by CREW Charlotte on April 19th and 20th. Members from all 7 North Carolina and South Carolina Chapters are invited to attend this amazing event with many relevant programs and the unique opportunity to network face-to-face with members from other chapters.

The committee is looking for volunteers to work the day of the Conference at both registration (3-5 people) and then 1-2 people that can stay throughout the day. If you are interested in volunteering please contact Patty Drummond at executive@crewcharlotte.org.

Find us on Facebook! - We would like to ask that all CREW members "like" the CREW Facebook page. If we get 25 likes, we can customize the link to the page so that it's www.facebook.com/crewcharlotte. **Click here** to make that change. Also, if your company has a Facebook page, please ask the administrator to "like" us as well!

JANUARY LUNCHEON SUMMARY

A Turn of Events: Change in a Fast-Paced World

Who you missed:
Mary Tribble, Director of Special Events, Charlotte in 2012 Convention Host Committee (DNC)



Featured speaker:
Mary delivered an inspiring speech covering the areas of professional and personal growth that led to her current role as Chief of Event Planning for Charlotte in 2012 Convention Host Committee (DNC). Mary told of the many roles during her 25 years heading Tribble Creative including Founder and Conference Director of the NC Governor's Conference for Women. With a dedication and passion for change and advancement, Mary is still involved with the NC Governor's Conference for Women, a one-day gathering of women from across the state for information and inspiration about issues affecting women and girls. Without a doubt, CREW members will be talking about Mary's uplifting talk for months to come!

JANUARY LUNCHEON SPONSOR: Burke Communications

Company name and location:
Burke Communications Inc.
1220 South Graham Street
Charlotte, NC 28203
www.BurkeCom.com



Brief history and employee information: Kim Counts, APR Vice President of Public Relations for Burke Communications. Kim is a volunteer on CREW's Communications Committee. Burke Communications has 13 employees.

What your company does: Burke Communications is a full-service advertising agency experienced in branding and Internet marketing. Recently, Burke received recognition in the Charlotte Business Journal ranking 25th in the small business category as one of the Best Places to Work in Charlotte. In addition, the agency has

Company

Pat Garrett
Charlotte-Mecklenburg
Housing Partnership

Martha Lawrence
Momentum Group

Danny Merlin
Johnston, Allison & Hord, PA

Ellen Palmer
Bank of North Carolina

Dan Warren
Elliott Davis

Maria Zehren
XO Communications

[Click here to access full contact information](#)

MEMBERS ON THE MOVE

Please email Patty
at executive@crewcharlotte.org
with any changes in your
contact information.

[Click here to access full contact information](#)

received two Addys, a Telly and two MarCom Awards for videos. Since 1991, Burke Communications has developed and implemented integrated communication solutions for regional, national and global businesses with advertising, design, video and Internet projects. In 2011, the Charlotte Business Journal ranked Burke as Charlotte's 5th largest Web design firm and as the 15th largest advertising and marketing agency. Burke was named No. 1 on The Mecklenburg Times' list of the 10 fastest-growing Web design agencies in Mecklenburg County.

Your ties to CREW, and good leads for you: Burke Communications provides advertising, online marketing, web site design, video production and Public Relations. Clients include builders/developers, financial services, manufacturers, professional service providers and nonprofit organizations.

For more information contact:

Kim Counts at kim@burkecom.com

GET INVOLVED

CREW Charlotte has eight committees. Three of these committees are directly related to outreach opportunities. We encourage all CREW members to get involved. ***Click here to learn more about each of our committees.*** We are now starting to get geared up for Queen City in Pink. Cancer touches us all and help us bring awareness to breast cancer by painting the Queen City Pink!!!



ANNOUNCEMENTS

Carolina Connection Conference

2012 At A Glance

CREW Charlotte Member Erika
Erlenbach Selected as 2011
Emerging Legal ...

UNCC launches Masters of Science
in Real Estate degree

Angie Dugick on Counselors of Real
Estate™ Team in Birmingham

Brenda Murray to Climb Mt.
Kilimanjaro

CREW Charlotte Members honored
as Movers and Shakers by Business
...

We Need A Few Good Women!

Cindy Wolfe of Bank of the Ozarks
awarded CREW Network ...

MEMBERS MAKING DEALS

Abbie Baynes

1/17/12

Thanks so much to Nancy Olah for
referring a complex ...

Bobbi Jo Lazarus

1/17/12

Another big thanks to Janeen Miller-
Hogue for recognizing the
importance ...

Dawn Royle

1/14/12

Thank you Diana Palecek for the
deal you sent to ...

Dawn Royle

1/14/12

I want to thank Abbie Baynes for
sending a title ...

Dawn Royle

1/14/12

I would to thank David Rushing with

Congrats to Marie McLucas of Primax Properties finalist in the ...

CREW Lunch Ladders - South Park, Uptown/SouthEnd and Lake Norman ...

CREW Charlotte Member Cindy Wolfe featured speaker at State of ...

[<<More](#)

All American Relocation ...

Bobbi Jo Lazarus
1/11/12

A huge thank you to Janeen Miller-Hogue for recognizing the ...

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CAREER CORNER

ACCOUNTING MANAGER (CONTRACT POSITION)

CLIENT DEVELOPMENT SPECIALIST

SALES, CUSTOMER SERVICE AND WAREHOUSE MANAGER

FACILITIES MANAGEMENT ANALYTICS MANAGER WITH CBRE

[<<More](#)

MESSAGE BOARD

Mary Lindsay Evans
We have a client buying property in town and wants ...

Kathleen Rose, CCIM, CRE
Growing Small Business... We have a variety of space opportunities in ...

Monica Able
North Carolina Bank and Trust is offering auto loan financing ...

Barry Rigby
Looking for tenants at Langtree... Exit 31, Mooresville, NC We currently ...

[<<More](#)

Board of Directors

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Master Title Agency
Dawn.Royle@AllenTate.com
704.348.2866

IMMEDIATE PAST PRESIDENT
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704.335.9530

DIRECTOR AT LARGE
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Johnston, Allison & Hord, PA

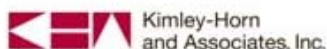
THANK YOU TO OUR SPONSORS

We could not be more honored and grateful of our sponsors. Their support of CREW Charlotte helps position our members to be the region's top real estate professionals through CREW Charlotte's commitment to professional and personal development. We sincerely thank our sponsors for their support!

THANK YOU TO OUR PLATINUM SPONSORS



THANK YOU TO OUR GOLD PARTNERS



THANK YOU TO OUR SILVER PARTNERS



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