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# Crew Connect

## AUGUST 2011

### CREW EVENTS

ALPHABET SOUP -  
9/28/2011 The Premier  
Commerical Real Estate  
Networking Event of the  
Year Details to follow

CREW Charlotte Before  
Hours @ Fabo Cafe  
8/18/2011 8:30 AM  
[Click here for Directions](#)  
[Click here to Register](#)

CREW Lunch Ladders -  
South Park,  
Uptown/SouthEnd and  
Lake Norman areas  
8/25/2011 12:00 PM  
[Click here to Register](#)

"Beep! Beep!" Time  
Warner Cable's Rapidly  
Growing Footprint in the  
Carolinas  
9/13/2011 11:30 AM  
[Click here to Register](#)

CREW Network  
Convention &  
Marketplace, Washington  
DC  
9/14/2011 12:00 PM  
[Click here to Register](#)

### OTHER EVENTS

## FROM THE PRESIDENT

WHY GO TO CREW NATIONAL CONVENTION:  
The CREW Network National Convention is in Washington DC this year. This is a unique opportunity for you to maximize your CREW membership and experience the Power of the Network!

If you answer yes to any of the following questions, I highly recommend you attend Convention:

- Are you looking for qualified business leads?
- Are you looking to expand your business network with professionals who truly care about you and your success?
- Are you looking to build your professional and personal leadership skills?
- Are you looking for up-to-date trends in the market and new developments?
- Do you need to re-energize your business and discover new opportunities that are emerging?
- Are you looking for information to give your business a competitive advantage?



There are 15 of us attending thus far, and Cindy Wolfe will be accepting her CREW Network Member to Member Business Award (write-up below), so I hope to see YOU September 14-16 in DC!

[Click here to register and learn more](#)

## HIGHLIGHTS

CREW Charlottte Fulfills UNCC Scholarship Endowment - From the proceeds of our Casino Night, we have met and exceeded our UNCC Endowment goal of \$25,000 in 4 years – one year ahead of schedule! This year, we donated over \$8600 to UNCC's Foundation where the University gave 2 scholarships this year to Rebecca Breffelh - dual Masters Degree in Business and Architecture and Alisha Homan – Masters Degree in Economics (picture shown). Thank you to everyone who has participated in this effort for all your hard work.



CORENET Carolinas  
Presents:

"Data Centers: The Carolinas'  
Newest Cash Crop"

8/17/2011 2:30 PM

Women's Business  
Breakfast Forum

The Charlotte Westin  
10/07/2011

7:30 am – 9:30 am

[Click here to Register](#)

CREW BIZ

Let it work for you! Be sure to update your information so our local 200 and national 8,000 members know who you are. Plus, the member directory is a great tool to do business locally and nationally!

YOUR CREW  
PREFERENCES

On the CREW Charlotte website, set up your preferences so you can receive instant notifications of new members making deals, announcements, new business opportunities, new job opportunities, etc. Go under member resources and click on "preferences" to set up.

[See All Events](#)

MEMBER SPOTLIGHT



JANA DOLDER  
INTEC GROUP, INC

[Click here to read full profile](#)

**Reduced Mid-year Membership Rate** - The mid-year membership rate is now \$200.00 plus the \$25.00 administrative fee. Any CREW member who sponsors a full, associate or candidate member between now and September will be entered in a drawing for an overnight stay at The Ritz Carlton Charlotte. Please [click here](#) for more information.

**CREW Lunch Ladders Are Back!!** - Beginning this month, lunch ladders will be held the 4th Thursday of every month alternating between the Uptown / South End area, and the Lake Norman area/ SouthPark area. The Lake Norman area and SouthPark area will host Lunch Ladders in August, October and December while the Uptown/South End area will host Lunch Ladders in September and November. Lunch Ladders are an opportunity for CREW members to get together on a smaller scale to network and share business leads while enjoying an a la carte lunch. If you are interested in attending future lunch ladders, please email Patty Drummond at [executive@crewcharlotte.org](mailto:executive@crewcharlotte.org).

**Find us on Facebook!** - We would like to ask that all CREW members "like" the CREW Facebook page. If we get 25 likes, we can customize the link to the page so that it's [www.facebook.com/crewcharlotte](http://www.facebook.com/crewcharlotte). [Click here](#) to make that change. Also, if your company has a Facebook page, please ask the administrator to "like" us as well!

CREW SUCCESS

Cindy Wolfe, 2009 CREW Charlotte Past President and Executive Vice President at Bank of the Ozarks was awarded the CREW Network Member to Member Business Award. Thank you Cindy for your commitment and loyalty to CREW, our members, and helping to influence the success of the commercial real estate industry by advancing the achievements of women. Please join us in congratulating Cindy on this accomplishment and see her accept this award at Convention in DC this September! [Click here to read more.](#)

Congrats to Marie McLucas CFO of Primax Properties finalist in the CBJ CFO of the Year Award! Nominees are judged based on financial management skills, strategic thinking, and a demonstrated commitment to fiscal integrity and accountability. Awards will be presented in eight categories at the awards luncheon held on August 18 at the Ritz Carlton. [Click here to read more.](#)

AUGUST LUNCHEON SUMMARY

"Myth Busters": Retail Follows Rooftops (or does it?)

Who you missed:  
Tom Warshauer, City of Charlotte Community & Commerce Division Manager and Daniel Gallagher, City of Charlotte Transportation Planning Manager.

What you missed:  
A groundbreaking study that busts this myth many consider a development fact. A unique growth pattern, discovered first in Charlotte, is substantially impacting commercial and residential development, as well as behaviors in surrounding communities.

Why:





JANET CAPONI  
LS3P ASSOCIATES LTD

[Click here to read full profile](#)

## WELCOME NEW MEMBERS

Stephanie Grubb  
Reznick Group

Andrea Howard  
Grubb Properties

Cate Landry  
PSI

Kelly Martin  
McAllister Commercial  
Construction

Ashley Prendergast  
Reznick Group

Nikole Reynolds  
AEI Consultants

[Click here to access full contact  
information](#)

## MEMBERS ON THE MOVE

Please email Patty  
at [executive@crewcharlotte.org](mailto:executive@crewcharlotte.org)  
with any changes in your  
contact information.

[Click here to access full contact  
information](#)

- A crescent shaped section of the Charlotte MSA, studied over the 2002-2008 period, consistently lags in household income, school performance, education levels and home values.
- Area development has grown and improved outside of the crescent shape, concentrating in areas such as South Charlotte, Union County, Lake Wylie and Lake Norman, and the light rail corridor.
- The planning and improvement of city streets has an important role in planning area development and attracting commercial as well as residential development.

## AUGUST LUNCHEON SPONSOR: Charlotte Business Journal

The Charlotte Business Journal has been the region's leading source of business news and information for more than 20 years. Each week, more than 21,000 business executives rely on CBJ for comprehensive news on local people and their companies. Providing more than just in-depth coverage, CBJ also delivers industry trends, tips and strategies, plus award-winning critical analysis. In addition to award-winning editorial coverage, the Charlotte Business Journal hosts a number of content driven and awards events. Signature events include Women In Business Achievement Awards, 40 Under 40 Awards, Best Places to Work Awards, Power Breakfast, BizMix, CFO of the Year Awards, Fast 50 Awards and the Nonprofit Business Summit.



To learn more, visit [charlottebusinessjournal.com](http://charlottebusinessjournal.com).

For advertising information contact Keeley Brown-Tase at 704-973-1134 or [kbrown@bizjournals.com](mailto:kbrown@bizjournals.com).

## AUGUST LUNCHEON SPONSOR: TPM

TPM of Charlotte is a technology company focused on the needs of Architects, Engineers and Contractors. TPM has been in business 35+ years and recently moved to Charlotte in August, 2007. TPM provides a wide variety of services including Autodesk Design software & training, reprographic and wide format color graphics along with small and wide format printing equipment. TPM is an Autodesk "Authorized Training Center" and has a major focus in the Building Information Modeling (BIM) community in Charlotte.



TPM hosts a bi-monthly meeting of Revit users and potential users. The Charlotte Revit User Group brings together Architects, Engineers, Contractors and Owners that have a stake in the BIM community of Charlotte. The user group gives members the opportunity to network with others in the BIM community and listen to prominent speakers. Most recently representatives from Crate & Barrel and the GSA have presented their view of BIM and why it is a major focus in a majority of their projects.

You will find TPM's presence when driving through the Carolina's by viewing some of the signage and graphics produced by TPM's "Color Lab" division. This includes completed installation of building wrap graphics on Williams-Brice Stadium, home to the University of South Carolina Gamecocks.

For more information about TPM or our events, please visit our website at [www.tpm.com](http://www.tpm.com).

TPM currently has one active member in the CREW Charlotte Chapter: Paul Zytник [paulzytnik@tpm.com](mailto:paulzytnik@tpm.com).

## GET INVOLVED

CREW Charlotte has eight committees. Three of these committees are directly related to outreach opportunities. We encourage all CREW members to get involved. **Click [here to learn more about each of our committees](#)**. We are now starting to get geared up for Queen City in Pink. Cancer touches us all and help us bring awareness to breast cancer by painting the Queen City Pink!!!



## Queen City in Pink

2011 CREW Charlotte Queen City in Pink - Charlotte businesses asked to support the Susan G. Komen Race for the Cure by joining in the Queen City in Pink efforts from sunset on September 24th through sunrise Oct. 2nd.



The Queen City in Pink committee is continuing to sign up businesses to dress in pink the week leading up to The Race for the Cure. We are getting close to signing up the first 50 (these first 50 buildings will receive a one year subscription to the Business Journal) so hurry and get your forms in to win this great prize. Another prize of a dinner for two is available for the CREW member who refers the most new businesses to our committee.

We are still looking for more committee members so email Irene Suchoza at [isuchoza@gantthuberman.com](mailto:isuchoza@gantthuberman.com) if you are interested.

Media coverage by WBTV is being discussed and we have been added to 107.9 TheLink's events calendar which talks about our cause and describes how to sign up.

Remember, if your business is not on a highly visible route and you want to get some direct exposure, choose the Adopt a Tree option for only \$50. This is also a good way to remember a friend or loved one. So procrastinate no longer . . . get those forms in today. This is a great cause and we would like everyone to participate. We need your help to make this the most successful year yet!!

To register for QCIP, please [click here](#).

## WIN A TRIP TO TUSCANY!

On September 15 at the CREW Network Convention and Marketplace in Washington, DC, there will be a drawing for a trip to Tuscany, Italy. You do not need to be present to



win. Only 2,500 tickets will be sold! ***Click here to learn more and to purchase a raffle ticket for just \$25!***

## ANNOUNCEMENTS

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Cindy Wolfe of Bank of the Ozarks awarded CREW Network ...

Congrats to Marie McLucas of Primax Properties finalist in the ...

CREW Lunch Ladders - South Park, Uptown/SouthEnd and Lake Norman ...

CREW Charlotte Member Cindy Wolfe featured speaker at State of ...

2011 CREW Charlotte Queen City in Pink

[<<More](#)

## MEMBERS MAKING DEALS

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**Diane Genaro White**

8/11/11

Jaren Wells of C Design was gracious in referring me ...

**Diana Palecek**

8/9/11

I recently closed a transaction with fellow CREW Charlotte member ...

**Nancy Olah**

7/25/11

Thank you to Marianne Joines at Investors Title for her ...

**Amy Massey**

7/22/11

I would like to thank Scott Gadd/ Bank of the ...

[<<More](#)

## CAREER CORNER

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MANAGEMENT ASSOCIATE

MARKETING COORDINATOR

[<<More](#)

## MESSAGE BOARD

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Monica Able

North Carolina Bank and Trust is offering auto loan financing ...

Julie Smith, Preservation Planner

CALL FOR NOMINATIONS:  
HISTORIC CHARLOTTE ANNUAL  
PRESERVATION AWARDS Historic  
Charlotte, Inc. ...

Barry Rigby

Looking for tenants at Langtree...  
Exit 31, Mooresville, NC We  
currently ...

[<<More](#)

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We could not be more honored and grateful of our sponsors. Their support of CREW Charlotte helps position our members to be the region's top real estate professionals through CREW Charlotte's commitment to professional and personal development. We sincerely thank our sponsors for their support!

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